

DESCRIPTION

A ready-to-sell format designed to bring one of the most consistent charging needs straight to the point of sale. This KSIX pack includes 20 USB-C GaN chargers with 20 W Power Delivery and PPS, presented in a cardboard display that arrives fully assembled and ready to place in store. Four colour options add greater visibility and variety to the display, while a clear technical proposition – 20 W, USB-C, GaN, PD and PPS – makes it easy for customers to identify a suitable charging solution for smartphones, tablets, earphones, gaming devices and other USB-C products.

20 units, ready to sell

The display includes 20 chargers in four different colours, arranged to create a neat, compact and visually appealing presentation at the point of sale. The format makes it easy to add the product to store without creating a dedicated merchandising solution: it arrives assembled, can be placed straight on the shop floor and is ready to start selling. An especially practical option for counters, accessory areas, mobile sections and impulse-purchase zones.

A specification that is easy to recommend

Each charger delivers 20 W through a USB-C port and includes Power Delivery and PPS to adapt power output to compatible devices. A combination designed to cover the everyday charging needs of smartphones, tablets, earphones, gaming devices and other USB-C products, with a proposition that is easy for both store staff and end customers to understand.

GaN: more performance in less space

GaN technology allows high conversion efficiency to be concentrated in a compact charger, helping optimise both power and heat management. The result is a small, easy-to-carry format that responds to one of the key demands in the category: chargers that are more compact, more efficient and better suited to the devices people use every day.

Four colours that stand out on shelf

White, black, pink and blue turn a functional accessory into a proposition with greater choice and stronger visual appeal. The colour range helps differentiate the product in a category traditionally dominated by neutral finishes and gives the display more impact at the point of sale. A simple way to broaden customer choice without adding complexity to the technical proposition.

A display designed to support sell-through

The front message identifies the category and power output immediately, while the back panel communicates compatible devices and key technologies in a clear, visual way. This hierarchy helps shoppers understand the product in seconds and reduces the need for additional explanation in store. A pack designed to simplify implementation, improve category visibility and turn an everyday charging need into an additional sales opportunity.

A complete point-of-sale solution

20 chargers, four colours and a fully assembled cardboard display in one commercial solution. A format particularly well suited to electronics chains,



department stores, mobile retailers and other retailers looking to add a current, recognisable and easy-to-implement charging proposition, with GaN, Power Delivery and PPS providing clear points of value for the end customer.

TECHNICAL SPECIFICATIONS.

Max. Output (W)	20W
Technology	GaN + PD + PPS

STRENGTHS